



9<sup>th</sup> Annual Fundraising Gala  
Sponsorship Package

## *The Goal*

The best health care possible in our Northern region of BC. That has always been the aim and vision of the BV Health Foundation. With each year, the Foundation has been able to grant more items to see more improvements come to the Bulkley Valley. From Topley to Witset, the Foundation supports health care initiatives and equipment purchases. We live here, we play here, and when it comes to our health care needs, we want to stay here. The annual gala is the BV Health Foundation's largest fundraiser and we hope you'll sponsor, attend, and raise your auction paddle for better health care for all BV residents. At the moment, we're working on raising \$200,000 for a second ultrasound machine at BVDH. Please peruse our sponsorship opportunities to see if there is something that might appeal to your business. If you would like to discuss your specific vision for your sponsorship or donation, please contact the Foundation's Executive Director, Laurel Menzel, at (250) 877-7639 or [lmenzel@bvhealthfoundation.ca](mailto:lmenzel@bvhealthfoundation.ca).

## *The Gala*

October 3, 2020

Prestige Hudson Bay Lodge – 3251 East Highway 16, Smithers, BC, V0J 2N0

The Annual Fundraising Gala is Smithers' premiere event. It's a rare occasion for local attendees to dress up and enjoy a fancy evening out. The Bulkley Valley Health Foundation will work closely with the Prestige Hudson Bay Lodge to create an exciting menu that you wouldn't ordinarily be served in town. The evening will feature a cocktail hour with signature beverages and canapes created by the Prestige Hudson Bay Lodge, followed by a delicious, plated dinner and finally dessert is served just before the evening's entertainment begins.

Once you've enjoyed the scheduled performance, we invite you to bid on a selection of terrific and unique auction items courtesy of our fantastic sponsors. Bidding on silent auction items is all online via our Handbid app and closes shortly after and the dance floor is opened up by a great, local DJ. There is also an opportunity to pose for the paparazzi on our red carpet or grab your friends and get silly with the props in the photo booth.

# *Sponsorship Benefits and Visibility*

## Monetary Sponsorships and Donations

There are many opportunities available for every budget. We offer tiered sponsorship levels that provide different levels of benefits and advertising. There are also individual areas within some categories where your generosity can stand out and be distinct from the rest. If you would like to offer something other than what you see here, please contact Executive Director, Laurel Menzel to discuss. Laurel can be reached at (250)877-7639 or [lmenzel@bvhealthfoundation.ca](mailto:lmenzel@bvhealthfoundation.ca).

Please be aware of the differences between sponsorships and donations. As per Canada Revenue Agency, sponsorship qualifies as an advertising expense that your business may be able to deduct at tax time. A donation qualifies for a charitable receipt, but does not receive the recognition of a sponsorship.

The Foundation will accept donations to the Gala and issue a charitable receipt, but these donations will be anonymous.

### *Title (Gold) Sponsorship (Exclusive to 4 spaces) \$5,000*

Logo presence on advertising, including poster and tickets (if sponsorship confirmed before time of printing);

A corporate write up in the event program (text provided by sponsor and approved by Executive Director);

Opportunity to display company pop-up banner in premium location at event will be included;

Press release acknowledging your support;

Emcee Recognition;

Large Logo on event digital display;

Acknowledgment in post-event advertisements;

Prominent placement of company logo in event program;

Prominent placement of company logo on gala dinner placemat;

Logo with link to your company website on the Foundation website;

Two tickets, including premium seating, to attend 8<sup>th</sup> Annual Fundraising Gala.

## *Silver Sponsorship*

*\$2,500*

Press release acknowledging your support;

A corporate write up in the event program (text provided by sponsor and approved by Executive Director);

Large logo on event digital display;

Prominent placement of company logo in event program;

Prominent placement of company logo on gala dinner placemat;

Logo on Foundation website sponsor's page;

One ticket to attend 8<sup>th</sup> Annual Fundraising Gala

## *Bronze Sponsorship*

*\$1,500*

Logo on event digital display;

Logo in event program;

Logo on 3<sup>rd</sup> tier of gala dinner placemat; **or**

Company logo associated with one specific Bronze Sponsor Opportunity (while available), see below

<p><u>Wine Sponsor</u> A collar or label acknowledging your sponsorship on each bottle of dinner wine</p>	<p><u>Cocktail Hour Sponsor</u> Your logo on placards displayed on each of the server's trays acknowledging your support as the sponsor of the canapes</p>	<p><u>Red Carpet Sponsor</u> Your logo on the backdrop of our red carpet photo station</p>	<p><u>Handbid Sponsor</u> Your logo on the sign in page of our online auction for each and every bidder to see before logging on</p>
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## *Copper Sponsorship*      \$1,000

Logo on event digital display;

Company Logo in event program;

Logo on 4<sup>th</sup> tier gala dinner placemat; **or**

Company logo associated with specific Copper Sponsor Opportunity (while available), see below

<p><u>Photo Booth Sponsor</u> Your company identified on the booth and in the event program as the photo booth sponsor</p>	<p><u>Program Sponsor</u> Acknowledgment as the program sponsor on the back of each printed program</p>	<p><u>Safe Ride Home Sponsor</u> Your company identified by our Emcee, on our slideshow and in the event program as the safe ride home sponsor</p>	<p><u>Champagne Sponsor</u> Your logo on placards placed on each of the servers' trays as they offer complimentary champagne to each guest as they enter</p>
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## *Patron Sponsorship*      \$500

Logo on event digital display;

Logo in event program;

Logo on 5<sup>th</sup> tier of gala dinner placemat; **or**

Company logo associated with specific Patron Sponsor Opportunity (while available), see below

<p><u>Raffle Sponsor</u> Your logo on each ticket of our raffle held in conjunction with and drawn at the gala</p>	<p><u>Coat Check Sponsor</u> Your company identified as the coat check sponsor on each coat hanger</p>
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## *Product or Services Donations for Live Auction*

Items enter the Live Auction at the discretion of the Executive Director. Please discuss your idea for a live auction item with Laurel Menzel (250) 877-7639 [lmenzel@bvhealthfoundation.ca](mailto:lmenzel@bvhealthfoundation.ca)

Logo displayed in event program next to auction item description;

Logo on gala dinner placemat;

Logo and item description displayed on slide show during cocktail hour.

Logo and item description on website and mobile bidding app Handbid

## *Product or Services Donations for Silent Auction*

Logo on event digital display;

Logo and item description on website and mobile bidding app Handbid

## *Tickets*

Early Bird tickets to attend the 8<sup>th</sup> Annual Fundraising Gala are available if paid before June 30, 2019.

Individual Early Bird tickets: \$90. Early Bird Table (8 seats): \$720.

Regular priced Individual ticket: \$100. Regular Priced Table (8 seats) \$800.

## *Sponsorships*

- |   |         |  |         |
|---|---------|--|---------|
| <input type="checkbox"/> Title (Gold) Sponsor   | \$5,000 | <input type="checkbox"/> Copper Sponsor      | \$1,000 |
| <input type="checkbox"/> Silver Sponsor         | \$2,500 | <input type="checkbox"/> Program Sponsor     | \$1,000 |
| <input type="checkbox"/> Bronze Sponsor         | \$1,500 | <input type="checkbox"/> Champagne Sponsor   | \$1,000 |
| <input type="checkbox"/> Wine Sponsor           | \$1,500 | <input type="checkbox"/> Patron Sponsor      | \$500   |
| <input type="checkbox"/> Cocktail Hour Sponsor  | \$1,500 | <input type="checkbox"/> Raffle Sponsor      | \$500   |
| <input type="checkbox"/> Red Carpet Sponsor     | \$1,500 | <input type="checkbox"/> Coat Check Sponsor  | \$500   |
| <input type="checkbox"/> Hand Bid Sponsor       | \$1,500 | <input type="checkbox"/> Photo Booth Sponsor | \$500   |
| <input type="checkbox"/> Safe Ride Home Sponsor | \$1,000 |  |         |

## *Tickets*

\$90 x \_\_\_\_\_ = \$ \_\_\_\_\_ (before June 30)

\$720 x \_\_\_\_\_ = \$ \_\_\_\_\_ (before June 30)

\$100 x \_\_\_\_\_ = \_\_\_\_\_ (after June 30)

\$800 x \_\_\_\_\_ = \_\_\_\_\_ (after June 30)

## *Donations*

(not attending or additional generosity)

\$ \_\_\_\_\_

## *Payment*

Please Invoice me for my indicated commitment

We are enclosing cheque

Please charge my:    visa    mastercard    Amex

\_\_\_\_\_ expiry \_\_\_\_/\_\_\_\_

**Please Make Cheques Payable to:**

BV Health Foundation  
PO Box 551, Smithers, BC V0J 2N0

**Please Email form and logo  
in jpeg format to:**

Lmenzel@bvhealthfoundation.ca  
(250) 877-7639

# Auction Sponsorship Commitment Form

Please complete and return along with company logo in jpeg format to Laurel Menzel [lmenzel@bvhealthfoundation.ca](mailto:lmenzel@bvhealthfoundation.ca) by **Friday, September 11, 2020** to ensure inclusion in print materials and allow ample time for your company's generosity to be displayed on our website and mobile bidding app, Handbid.

Donor Name/Organization _____ (As you would like to appear on receipt) Send my receipt but keep my contribution anonymous <input type="checkbox"/> YES <input type="checkbox"/> NO
Address: _____ _____
Telephone: _____
Contact Person: _____ Email: _____

## **Donation Details**

Gift Certificate                       Merchandise                       Gift Certificate and Merchandise

Current Market/Retail Value: \$ \_\_\_\_\_

A complete and accurate description will help with presenting your item to our bidders. Please indicate size, style, colour, etc if applicable. Please indicate all restrictions. Unless otherwise indicated, all items will be valid until October 3, 2021.

Description: _____ _____ _____
Restrictions: _____ _____ _____
Expiry Date: _____

## **Donor Delivery Details**

- A copy of the gift certificate will be emailed or mailed by September 11, 2020
- The item(s) will be delivered to the Foundation office (3455 Fulton Ave Unit C) by September 15, 2019
- Please arrange to have my item(s) picked up by a Foundation representative